



SINZASA

South Island New Zealand Association of Southern Africans

P O Box 29-251 Christchurch 8540 New Zealand Tel (03) 366 2664
Email: info@sinzasa.org.nz
www.sinzasa.org.nz

May 2010

Dear INDABA Advertiser and SINZASA supporter

2010 GUIDELINES FOR ADVERTISING IN THE INDABA NEWSLETTER

Here is the information on advertising in INDABA, the magazine of the South Island, New Zealand Association of Southern Africans and the website, www.sinzasa.org.nz. The INDABA magazine is sent to approximately 500 SA families and interested organizations in the South Island. Email newsletters are sent out monthly and on an as needs basis to 700 people.

1. The first issue of INDABA is due out in mid-June. The advertising deadline is 1st June, 2010

2.

The cost of advertising is as follows:

Full Page:	\$115.00
Half Page:	\$ 50.00
Quarter Page:	\$ 25.00
Business Card Size:	\$ 15.00

Insertions: Insert supplied by advertiser plus \$220

3. All print advertisements for INDABA are black and white and must be submitted in electronic form. Logos and business cards can be scanned and included. Please send your advertisement in .jpg formats or else design your ad in Microsoft Word and email or send a printout and disk to us.

4. Web advertisements can be in full colour or black & white. A Web advertisement of size 100 pixels x 180 pixels wide costs \$25 per month. See sample advertisement on the About Us Page on www.sinzasa.org.nz. For a double sized advertisement, 200 pixels x 180 pixels wide costs \$50 per month. We will facilitate advertorial in our email newsletters, INDABA magazine and on the website. Website visitor statistics are available on request.

5. Editorial is welcome. Please submit articles of interest to the Editor, Lara Giles. She can be contacted at laragiles@hotmail.com or telephone 02102464723

6. As INDABA is produced by volunteers, we only send you an invoice once INDABA is printed and mailed out. We do our best to keep to our deadlines.

Please contact Lara with advertising queries.

Please visit our website at www.sinzasa.org.nz